

Business Mastery – Tony Robbins

Whoever said, “What happens in Vegas stays in Vegas” never attended a Tony Robbins event! I met Tony Robbins a number of years ago while attending an industry related conference; he was the keynote speaker, but I hadn’t attended any of his current events until now. Craig Martin, my good friend and fellow Ironman, invited me to join him for the trek to *Business Mastery (BM)*. The experience was like none other. The five day seminar was total immersion. Each session lasted between 12 – 13 hours with no breaks until roughly 6 p.m. Fortunately, Craig and I stocked up on bars and nuts from the 24 hour Walgreens.

Craig and I share numerous similarities. We exercise daily, strive to eat properly and give life our best shot one day at a time.

We hit the ground full speed. We woke at 5 a.m., went for a run or a gym workout, showered, grabbed an egg sandwich and a cafe latte and got in line at 8 a.m. to get the best seats. The workshop was intense from the start. Everyone was interested in learning as much as they could digest. We were asked to group in teams of six and create value in some capacity as a



unit. The instructions pertaining to our team functions were scarce. Our team consisted of Jason, Chris, Marianna, Justin, Craig and myself. We immediately jelled; it was as if we’d been working together all along. Marianna suggested that we focus our attention on helping those in need and she recommended that we support FeedingAmerica.org. The message was pointed – there are 12 million children that are receiving food subsidies during the school year, but when school ends in the summer, so ends the food they are provided. FeedingAmerica.org/take-action is asking us, you and me, to take action and remedy this gap. By simply adding our name to a petition, we are moving the wheels of progress for these children. Our team name was “Robbin’s Hood.” As Robbin’s Band of Merry Men and Lady Marianna, we encourage the haves to share their lot with the have nots. A \$10 contribution will enable 100 children to eat. Robbin’s Hood has no affiliation with FeedingAmerica.org. Our interest is solely in being part of the solution to eradicate hunger.

Thanks for your consideration – Robbin’s Hood

August 5-9, 2015