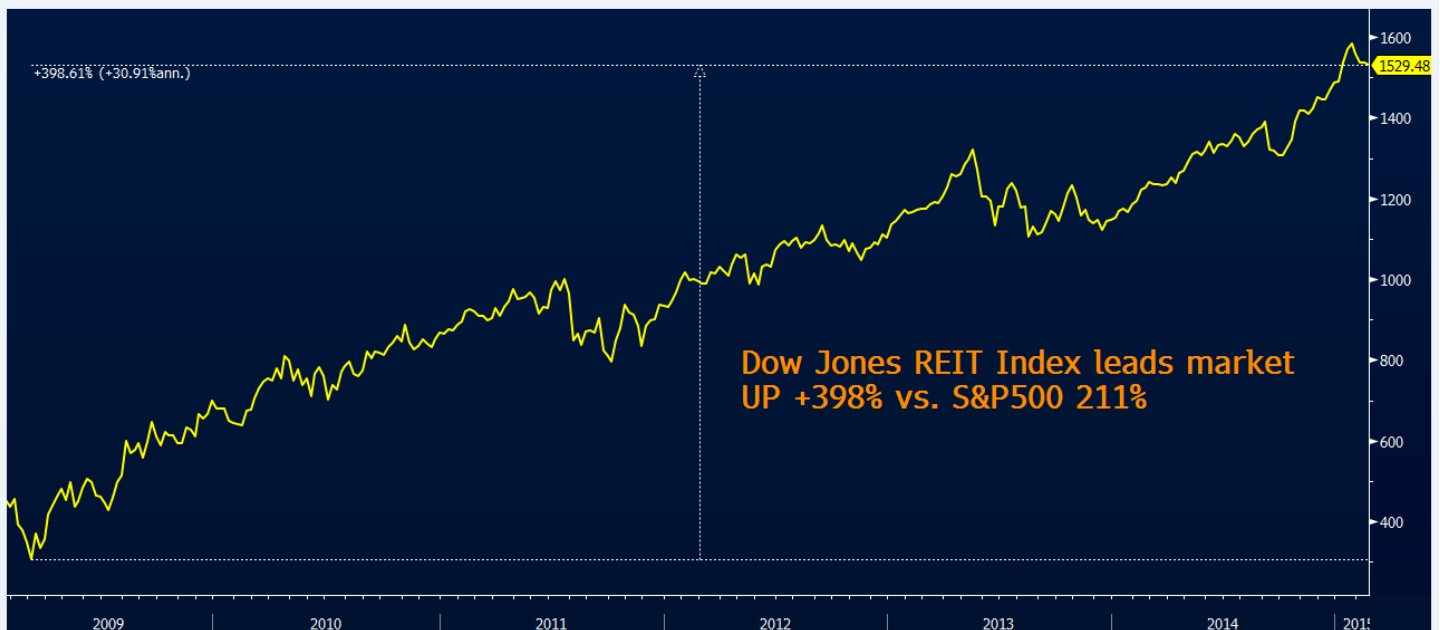


# S&P 500 RECORD #101

## -Market Minute-

The S&P 500 closed at 2,110.30 last Friday, an all-time high. This marks the 101<sup>st</sup> record high for the S&P since the bull market began March 9, 2009. During this time the broad-based index has risen +211%. Investors that were fortunate enough to have invested at the market low generated a compounded return of 20%. Sector investing also proved to be a profitable strategy for long-term investors. Out of the 10 S&P Sector groups, five outperformed the total index as follows: Consumer Discretionary +375%, Financials +292%, Industrials +275%, Technology +260% and Health Care +229%. The laggards during this significant advance were Energy +89% and Telecom +78%. The figures present a compelling argument for the Buy & Hold crowd. Anything else you ask? Yes. Next year, S&P is going to add an 11<sup>th</sup> sector - Real Estate Investment Trusts (REITs). How did this 11<sup>th</sup> sector perform during this bull market run? The Dow Jones REIT Index posted a blistering +398% return, a +30% annualized return.



For over 28 years, I've been assisting and guiding savers. If you would like financial advice, give me a call at 561-515-3200, email [chip@1db.com](mailto:chip@1db.com) or visit me, William Corley, on [Facebook](#) or [Twitter](#).

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