

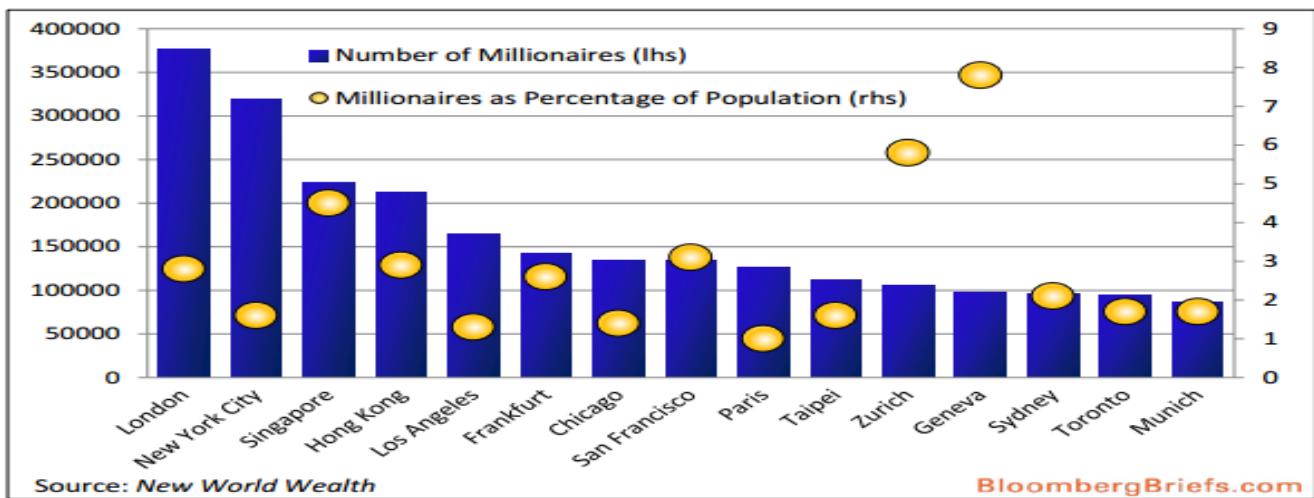
#Geneva



-Market Minute-

Slick Willie Sutton was the character best known for his quote, "You can't rob a bank on charm and personality. I rob banks because that's where the money is." Slick Willie went to seek his fortune where he knew the money was. New York, London, Singapore, Paris, Hong Kong, Tokyo and Zurich are metropolitan [standouts](#) when it comes to global appeal. Each of these cities represents the pulse and vitality of the human spirit. They offer up dreams for those seeking significance, knowledge and/or wealth. London has the largest number of millionaires, followed by New York, Singapore, Hong Kong and Los Angeles. When it comes to finance, Zurich is king. If a person was looking to cast their lot, each of these megacities might not be a bad place to start. Those looking beyond the obvious places could take a closer peek at what makes the Rolex watch tick. Switzerland is more than skiing, chocolate, Roger Federer and pocket knives; Geneva has the highest per capita concentration of millionaires at a whopping 7.8% of its population. Think about it; nearly 1 in 10 people living in Geneva is a millionaire.

London, Geneva Top Millionaire Lists



The number of millionaires in the world has more than doubled in the past decade, according to consultancy New World Wealth. London has 395,600 people who own net assets worth more than a million dollars. That is the the highest for any city. Geneva has the largest concentration of millionaires at 7.8 percent of the population. — *Niraj Shah, Bloomberg Economist*

The *Market Minute* is a weekly blog that takes less than a minute to read; its aim is to provide fact based actionable content. Click here to [subscribe](#) to this blog. For over 28 years, I've been assisting and guiding savers. If you would like financial advice, give me a call at 561-515-3200, email chip@1db.com or visit me, William Corley, on [Facebook](#) or [Twitter](#).

[William "Chip" Corley, MBA, RFC](#)